



# POYNTON TOWN COUNCIL STRATEGIC PLAN FOR POYNTON RESIDENTS

## HEALTH, WELLBEING AND SAFETY

To improve the health, well-being and safety of residents by understanding the needs of the community to identify and support projects around:

- Young People and Men's Mental Health
- Dementia
- Greenspaces for Wellbeing
- Protecting elderly and vulnerable residents
- Diversionary activities
- Biodiversity

Through accessing appropriate internal and external funding

## ENGAGEMENT AND COMMUNICATION

To embed the strong corporate identity which was started under the previous strategic plan to ensure that residents understand the role and responsibility of the Town Council in Poynton by:

- Our social media and printed media
- Expanding and promoting our free calendar of events
- Improving our engagement with residents, businesses and community groups

## TOWN INFRASTRUCTURE

To improve and enhance the appearance of our town and to support the town's flora and fauna.

- To develop and implement plans for green spaces and assets owned by the Town Council
- To improve the Town's physical environment (non PTC owned assets), in conjunction with councillors, Cheshire East Council, volunteers, and groups
- To improve and enhance the Town's biodiversity